

Grant Writing

Alta staff have assisted jurisdictions across the country in winning over \$100 million in grant funding, ranging from federal TIGER grants and SAFETEA-LU funds to state, regional, local, and private sources. Alta staff can complete a range of tasks for your project, from full-fledged preparation of the grant application to writing portions of the scope, providing mapping and graphics assistance, assisting with document review and quality control, and preparing environmental documentation and preliminary design.

Complete Streets

Complete Streets policies direct transportation planners and engineers to consistently design roadways with all users in mind (e.g., pedestrians, bicyclists, older people, children, people with disabilities, motorists, and transit riders). Alta can help communities develop, adopt, and implement a Complete Streets policy. Once a policy is in place, Alta can provide implementation training for professionals whose work will be affected by the policy.

Evaluation

Alta has pioneered many of the innovative evaluation tools used for analyzing bicycling and walking today. In partnership with the Institute of Transportation Engineers, we created the National Pedestrian and Bicycle Documentation Project to standardize data collection around the country. Our research-based evaluation tools include our Cycle Zone Analysis, Pedestrian Quality Index, bicycle demand projections, benefit-cost analysis, and carbon reduction models.

Who We Are

Alta Planning + Design was formed in 1996 with the specific goal of offering the best possible services in the areas of sustainable transportation and recreation. Today Alta has over 100 staff in offices across North America and an international workload. On any given day, most staff walk, bike, or take transit to work. We are committed to transforming communities, one trip at a time, one step at a time, and one street, intersection, and park at a time.

Contact Us

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Office Locations:

Arlington, VA	Dallas, TX	Salt Lake City, UT
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Benicia, CA	Durham, NC	Saratoga Springs, NY
Bentonville, AR	Greenville, SC	Seattle, WA
Berkeley, CA	Jacksonville, FL	St. Louis, MO
Boston, MA	Los Angeles, CA	Vancouver, BC
Bozeman, MT	Portland, OR	
Chicago, IL	Sacramento, CA	



Recent successes include a \$10 million TIGER grant award for an integrated regional on- and off-street walking and bicycling network for the City of Birmingham, Alabama.



Go Bronzeville is a new individualized marketing program that Alta is leading, aimed at helping Chicago residents walk, bike, ride, and share cars more often.

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Alta Planning + Design

Education, Encouragement and Marketing Services



Personal Travel Encouragement

Alta is a leading provider of individualized marketing of bicycling, walking, and transit use. Our Personal Travel Encouragement programs can reduce drive-alone trips by 10 percent while increasing healthy, active transportation habits through customized information packets, fun events, and neighborhood-specific maps. Alta designs and implements programs of all types, from one-time pilot programs to multi-year programs.

University Programs

Alta can provide sustainable travel plans, campus bike sharing services, bicycle orientation and training camps, cost-effectiveness analysis, demand management services, and more. Our experienced campus services team includes a former university mobility coordinator who brings real-world experience creating policies and projects that work for colleges and universities.

Bicycle Friendly Communities

The League of American Bicyclists' "Bicycle Friendly Communities" (BFC) program acknowledges cities, states, businesses, and universities that support cycling. The program is designed to help communities receive public recognition for encouraging bicycling, promoting an active, healthy lifestyle, and reducing carbon emissions. Alta can assist you in applying for the BFC program, and can perform a readiness assessment and action plan to help you become eligible for Bicycle Friendly Community status.

Safe Routes to School

Alta's Safe Routes to School services offer a uniquely complete package. In addition to outstanding infrastructure improvements, we have a specially trained team available for "the other 4 E's": Education, Encouragement, Enforcement, and Evaluation. From implementing in-school pedestrian and bicycle education

Alta surveyors collect valuable information in the field.



Residents of Marin County enjoy a guided walking event.

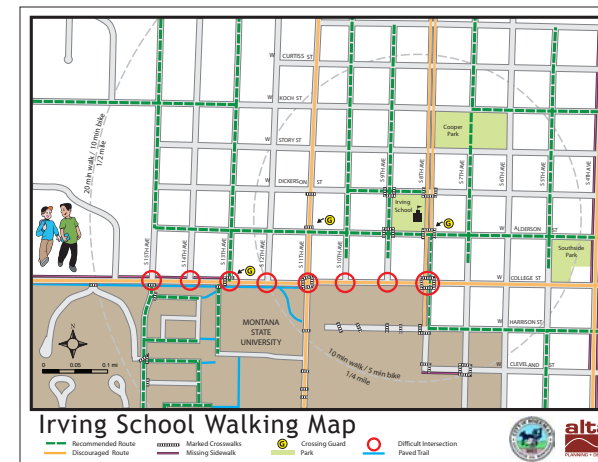


Participants in the Way to Go! Sausalito program celebrate at the kick-off event encouraging walking and bicycling.

Campus plans and programs can help universities reduce their carbon footprint.



Pedestrian safety education classes teach second-graders how to cross the street safely.



As part of the Safe Routes to School program, Alta's maps assist parents in planning the safest route to their child's school.

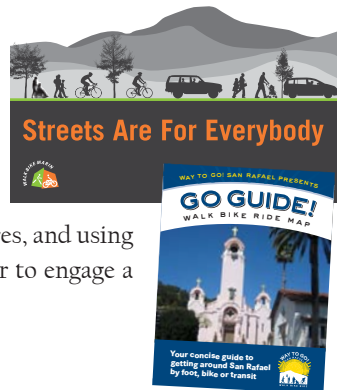
Alta staff educate the public about bicycling and walking at the a county fair.



programs to reaching thousands of families through International Walk to School Day events, our work creates community excitement around active, healthy youth transportation.

Outreach and Marketing

High-quality outreach and marketing campaigns can educate the public about bicycling and walking, increase active travel mode share, and create public support for walking and bicycling. Our services include designing media campaigns, running outreach events (such as "Lights On" and "Share the Path" events), creating compelling maps and brochures, and using up-to-date outreach tools like Facebook and Twitter to engage a wide audience of residents.



Training/Education

Alta staff regularly lead seminars at major conferences on a wide variety of bicycle, pedestrian, and trail projects. We have also developed comprehensive training courses for professionals in local and state departments of transportation, such as the continuing education program through Portland State University's Initiative for Bicycle and Pedestrian Innovation. This includes a full multi-day seminar and web-based curriculum for engineering and planning personnel.

Employer Services

Alta's Programs team can work with employers to create successful employee bicycling and walking programs. We can identify possible outside funding sources, design engaging programs (such as a "bike to work challenge"), create employee orientation materials, and advise on employer bike sharing programs. Our programs team understands what both employers and employees need.

With several certified League Cycling Instructors on staff, Alta can provide on-the-ground training in bicycle and pedestrian skills.

